



Executive Board Meeting
February 20, 2022, 7-8:30 PM
Online via Zoom

DRAFT AGENDA

1. Call to order
 - a. Introductions: **Only 23 seconds each** (for 2023)
 - i. Your name and “your one thing.”
(One thing that is very important for you this month, whether that’s a national issue, local issue, CCDCC organizing need, or other.)
2. Approval of this agenda and the prior minutes
3. Consider and adopt annual budget
 - a. For consideration and adoption at March 13 General Meeting
4. Four fundamentals
 - a. Sustained Donors Drive **KEY NEED: Each E-board member finding one friend to do so**
 - b. Ogden Dinner **KEY NEED: 250 tickets sold and excellent auction items**
 - c. Recruiting Voter Contact Volunteers and PCOs
 - d. Basic consistent messaging
5. Old business
 - a. Forward Friday social events for team-building, mutual support, and friendship
 - b. Labor Dinner **KEY NEED: 5 more people to buy a ticket**
 - a. Thank you Hector, Patricia, Candy, Jackie, and Bill W for buying the first 5
6. New business
 - a. None this month
 - b. Will re-visit measurable goals next month (samples below)
7. Other reports, announcements, good of the order
8. Next steps and adjournment

Sample Measurable Goals

Just to get conversation started

Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)

Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year

LD17 adding 4,000 democratic votes above current base

LD18 adding 5,000 democratic votes above current base

LD49 adding _____ democratic votes above current base

Recruit 100 Voter Contact Volunteers

Double number of PCOs (from 65 on January 1 to 130 by Dec 31)

100% of PCOs actively conducting voter outreach, or alternative work of their choice