



Executive Board Meeting Minutes

January 16, 2022, 7-8:30 PM

Online via Zoom

MEETING MINUTES

1. Call to order – 19:04
  - a. Introductions: 23 seconds each (for 2023)
    - i. Your name and “your one thing.”  
Goals discussed
2. Approval of this agenda and the prior minutes - Motion to approve made by Shirin Elkoshairi, 2nd by Leah Perkel. Approved by unanimous consent
3. LD Chair’s reports: 3 minutes each
  - a. Charles Polacek 18<sup>th</sup> LD – discussed plan for voter outreach in the 18<sup>th</sup> LD and the breakdown of voter turn out by PCO. Actively sending out survey to potential voters and volunteers.
  - b. Teri Niles 17<sup>th</sup> LD - Highlighted the different concerns of voters in rural counties. It is important that democrats address their concerns in order to win their votes. Also, adding members at large to the board
4. County Chair’s report
  - a. Refresh on Mission, KISS principle, individual empowerment
  - b. Four fundamental projects
    - i. Recruiting Voter Contact Volunteers and PCOs – reviewed strategies and goals
    - ii. Sustained Donors Drive -need to expand
    - iii. Ogden Dinner – Still need a co-chair
    - iv. Basic consistent messaging – knowing what we are trying to say and have everyone stay on message
  - c. Huddles – possible management huddle once a month
5. Treasurer’s report – accounts reviewed
6. Old business
  - a. Ogden Dinner 2023 – 2026
    - i. Update on status of contract and other aspects of the event
  - b. Monthly social events for team-building, mutual support, and friendship
    - i. Event posted on Facebook

7. New business
  - a. Approve expenditure for office signage – proposed expense for signage and signage committee empowered to make decisions. Motion to approve made by Teri Niles, 2nd by Hector Hinojosa. Approved by unanimous consent
  - b. Measurable goals (samples shown below) – goals and plans discussed
  - c. Budget and finance committees – goals discussed, need financial review done. Looking for members from the executive committee
  - d. Appointments: Jackie Lane as at-large member of Executive Board - Motion to approve made by Alysia Privat, 2nd by Patricia O'Bannon. Approved by unanimous consent
  
8. Other reports, announcements, good of the order
  - a. Labor Awards Dinner February 25 at the Hilton. Motion to buy a table at the SW Washington Central Labor Council Awards Dinner and seats will be assigned to those that wish to attend and repay CCDCC. Motion to approve made by Teri Nile, 2nd by Hector Hinojosa. Approved by unanimous consent
  - b. Question regarding the needs of rural communities
  - c. Women's March will be a meeting at the YWCA and discuss the legislative agenda
  - d. Young Democrats will have a reorg meeting
  
9. Next steps and adjournment - 20:50

### **Sample Measurable Goals**

*Just to get conversation started*

Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)  
Ogden Dinner raising \$\_\_\_\_\_ (net) and stabilized as an ongoing system from year to year

LD17 adding 4,000 democratic votes above current base  
LD18 adding 5,000 democratic votes above current base  
LD49 adding \_\_\_\_\_ democratic votes above current base

Recruit 100 Voter Contact Volunteers  
Double number of PCOs (from 65 on January 1 to 130 by Dec 31)  
100% of PCOs actively conducting voter outreach, or alternative work of their choice