



Executive Board Meeting
March 20, 2022, 7-8:30 PM
Online via Zoom

DRAFT AGENDA

1. Call to order
 - a. Introductions: **Only 23 seconds each** (for 2023)
 - i. Your name and “your one thing” to highlight this month
(One thing that is very important for you this month, whether that’s a CCDCC accomplishment, national issue, local issue, CCDCC organizing need, or other.)
2. Seek motion to approve of this agenda and the prior minutes
3. Chair’s report
4. Four fundamentals
 - a. Sustained Donors Drive KEY NEED: Each E-board member finding one friend to do so
 - b. Ogden Dinner KEY NEED: Table sales, excellent auction items, at least 250 tickets sold
 - i. **Holly will be joining us, and we will take some extra time on this item this month for deeper planning. We need e-board members supporting this to help make sure the dinner is a big success! Please consider reaching out to groups for table sales or individuals for auction items, if possible.**
 - c. Recruiting Voter Contact Volunteers and PCOs
 - d. Basic consistent messaging
5. Old business
 - a. Forward Friday social events March 31 for team-building, mutual support, and friendship
 - b. Re-visit measurable goals (samples below)
 - a. **We will take some extra time on this item this month for deeper planning**
6. New business
 - a. Fair booth plans
7. Other reports, announcements, good of the order
8. Next steps and adjournment

Sample Measurable Goals

Just to get conversation started

Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)

Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year

LD17 adding 4,000 democratic votes above current base

LD18 adding 5,000 democratic votes above current base

LD49 adding _____ democratic votes above current base

Recruit 100 Voter Contact Volunteers

Double number of PCOs (from 65 on January 1 to 130 by Dec 31)

100% of PCOs actively conducting voter outreach, or alternative work of their choice