

## Executive Board Meeting May 15, 2023, 7-8:30 PM Online via Zoom

## **DRAFT** AGENDA

- Call to order
  - Introductions: Only 23 seconds each (for 2023)
    - Your name and "your one thing" to highlight this month
      (One thing that is very important for you this month, whether that's a CCDCC accomplishment, national issue, local issue, CCDCC organizing need, or other.)
- Seek motion to approve of this agenda and the prior minutes
- Chair's report
- Four fundamentals
  - Ogden Dinner
  - Recruiting Voter Contact Volunteers and PCOs
  - Basic consistent messaging
  - Sustained Donors Drive
- Measurable goals
  - Would LD's be willing to discuss at their meetings and come up with actions to help achieve them?
- Old business
  - Forward Friday social event May 26 for team-building, mutual support, and friendship
  - Fair booth plans
- New business
  - · Filing week

- Other reports, announcements, good of the order
- Next steps and adjournment

## **Current Measurable Goals (Subject to Change as Desired)**

LD17 adding 4,000 democratic votes above current base LD18 adding 5,000 democratic votes above current base LD49 adding 3,710 democratic votes above current base

Recruit 100 Voter Contact Volunteers

Double number of PCOs (from 65 on January 1 to 130 by Dec 31)

100% of PCOs actively conducting voter outreach, or alternative work of their choice

Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)

Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year