

Executive Board Meeting
July 17, 2023, 7-8:00 PM
Online via Zoom

DRAFT AGENDA

- Call to order
- Seek motion to approve of this agenda and the prior minutes
- Introductions: **Only 23 seconds each** (for winning in 2023). Your name and “your one thing” to highlight this month--anything important to you.
- Four fundamentals
 - Recruiting Voter Contact Volunteers and PCOs
 - **ACTION:** Please forward the 7/16 email, "Need some help please," to possible volunteers (see below)
 - Ogden Dinner Recap, Ideas for Next Year
 - Basic consistent messaging
 - Sustained Donors Drive
- New business
 - **ACTION:** Office incidentals budget increase request: \$1000 for office video cameras
 - **ACTION:** Denny Heck Forward Friday, Sep 29, request budget TBD for discussion
 - Recommendations for 2023 elections
 - Committee meets tomorrow to continue their work
- Old business
 - Fair booth
 - Forward Friday social event July 28
- Measurable goals--discuss progress and next steps to achieve these
 - LD17 adding 4,000 democratic votes above current base
 - LD18 adding 5,000 democratic votes above current base
 - LD49 adding 3,710 democratic votes above current base
 - Recruit 100 Voter Contact Volunteers
 - Double number of PCOs (from 65 on January 1 to 130 by Dec 31)
 - 100% of PCOs and VCVs actively conducting voter outreach (or for PCOs, alternative work of their choice)
 - Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)

- Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year
 - Other reports, announcements, good of the order
 - Next steps and adjournment
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Subject: Need Some Help Please

Date: July 16, 2023

From: timprobst@comcast.net

Dear PCO's, VCV's, and Democratic volunteers,

We need a little help so we can keep organizing and winning more elections. Please reply to me and let me know if you would be interested in one of these items:

A. Simple Phone Banking: We need about 6 volunteers to do phone banking to very short lists (20 to 40 calls) periodically as needed. You'd likely be asked to do so every 2-3 weeks or so. Email me for more information.

B. Technical help. If you are a tech professional or otherwise extremely good at IT work, we could use your help. Email me and I will connect you with your existing tech experts for more information.

C. Mailchimp and social media posts. We need 1 to 3 people to manage email messages to our Mailchimp distribution list as well as social media posts to Facebook, Instagram, and Twitter. Email me for more information.

Please help--we need it! Together we will get more people to vote for Democrats in Clark County!

Thank you very much,

Tim