



CLARK COUNTY
DEMOCRATS

Executive Board Meeting
June 19, 2023, 7-8:30 PM
Online via Zoom

DRAFT AGENDA

- Call to order
- Seek motion to approve of this agenda and the prior minutes
- Introductions: **Only 23 seconds each** (for winning in 2023). Your name and “your one thing” to highlight this month--anything important to you.
- Four fundamentals
 - Ogden Dinner
 - Recruiting Voter Contact Volunteers and PCOs
 - Basic consistent messaging
 - Sustained Donors Drive
- New business
 - Process for recommendations for 2023 elections
- Old business
 - Fair booth
 - Forward Friday social event June 23
- Measurable goals--discuss progress and next steps to achieve these
 - Recruit 100 Voter Contact Volunteers
 - Double number of PCOs (from 65 on January 1 to 130 by Dec 31)
 - 100% of PCOs and VCVs actively conducting voter outreach (or for PCOs, alternative work of their choice)
 - Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)
 - Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year
 - LD17 adding 4,000 democratic votes above current base
 - LD18 adding 5,000 democratic votes above current base
 - LD49 adding 3,710 democratic votes above current base

- Other reports, announcements, good of the order
- Next steps and adjournment