



Executive Board Meeting Minutes

July 17, 2023, 7-8:00 PM

Online via Zoom

- Call to order – 19:04

- Seek motion to approve of this agenda and the prior minutes –motion moved by Hector Hinojosa, seconded by Alysia Privrat. Approved by unanimous consent

- Introductions: **Only 23 seconds each** (for winning in 2023). Your name and “your one thing” to highlight this month--anything important to you. Top issues
Working on binding the minority caucuses on the things that bind
Encourage conversations to find our common ground
Providing support and direction for those who want to help
We need to get out there and let people know what we are about and focus on working together
The need to work on messaging and communication
Need to work on candidate recruitment

- Four fundamentals
 - Recruiting Voter Contact Volunteers and PCOs
 - **ACTION:** Please forward the 7/16 email, "Need some help please," to possible volunteers (see below)
 - **Creating infrastructure for volunteers**
 - **Creating teams to take on tasks to lighten the loads of individuals**
 - Ogden Dinner Recap, Ideas for Next Year
Committee from this year willing to return
Denny Heck to emcee
Will be at the Hilton again
Looking for a national speaker
 - Basic consistent messaging
 - Sustained Donors Drive

- New business
 - **ACTION:** Office incidentals budget increase request: \$1000 for office video cameras

Recommend a budget increase for \$2,000 for office incidentals - Motion by Kass Bessert, seconded by Hector Hinojosa. Approved by unanimous consent.

- **ACTION:** Denny Heck Forward Friday, Sep 29, request budget TBD for discussion
He will sponsor Forward Friday for the September 29th event to thank Clark County for their support. He will donate \$2,500. Motion to increase annual outreach budget for this year only by \$2,000. Motion by Shirin Elkoshairi, seconded Hector Hinojosa. Passed by unanimous consent.
- Recommendations for 2023 elections
 - Committee meets tomorrow to continue their work
- Old business
 - Fair booth
Leah Perkel is coordinating. There are a few slots still open.
 - Forward Friday social event July 28
Continue to be a success
This month will be at Loowit Brewery in Downtown Vancouver on July 28th
August will be 25th and will be in the 17th LD.
- Measurable goals--discuss progress and next steps to achieve these
 - LD17 adding 4,000 democratic votes above current base
 - LD18 adding 5,000 democratic votes above current base
 - LD49 adding 3,710 democratic votes above current base
 - Recruit 100 Voter Contact Volunteers
 - Double number of PCOs (from 65 on January 1 to 130 by Dec 31)
 - 100% of PCOs and VCVs actively conducting voter outreach (or for PCOs, alternative work of their choice)
 - Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)
 - Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year
- Other reports, announcements, good of the order
August 13th Friends of Clark County at Coyote Ridge
- Next steps and adjournment – 20:13

Subject: Need Some Help Please

Date: July 16, 2023

From: timprobst@comcast.net

Dear PCO's, VCV's, and Democratic volunteers,

We need a little help so we can keep organizing and winning more elections. Please reply to me and let me know if you would be interested in one of these items:

A. Simple Phone Banking: We need about 6 volunteers to do phone banking to very short lists (20 to 40 calls) periodically as needed. You'd likely be asked to do so every 2-3 weeks or so. Email me for more information.

B. Technical help. If you are a tech professional or otherwise extremely good at IT work, we could use your help. Email me and I will connect you with your existing tech experts for more information.

C. Mailchimp and social media posts. We need 1 to 3 people to manage email messages to our Mailchimp distribution list as well as social media posts to Facebook, Instagram, and Twitter. Email me for more information.

Please help--we need it! Together we will get more people to vote for Democrats in Clark County!

Thank you very much,

Tim