



Executive Board Meeting  
January 15, 2024, 7-8:30 PM  
Online via Zoom

Join Zoom Meeting: <https://us02web.zoom.us/j/84713528653?pwd=NGFNdXE1cXZLbDYySThXanA4enBxQT09>

#### DRAFT AGENDA

#### Requests for action by Executive Board members shown in green

1. Call to order
2. Reflection on Dr. Martin Luther King, Jr. Day
3. Seek motion to approve of this agenda and the prior minutes
4. The Four Fundamentals
  - a) Contact Ten Voters: This is our most direct way to increase votes for MGP and all Democrats, so we need Executive Board members helping out. **Please indicate if you will help call and text PCOs and remind them to continue working on this.** We currently have four people doing this, plus one more (thank you Pete!) handling the lists and helping PCOs use their lists.  
  
Also, **please positively encourage PCOs to follow through as you interact with PCOs in the general course of business,** as well.
  - b) What We Stand For: **Could all Executive Board members please forward the videos when they come out, every other Tuesday? Please also ask groups you know to forward them.**
  - c) Ogden Dinner: **please advertise the date on your online platforms:** Saturday, June 22, 2024, 5-9 PM, Vancouver Hilton, with Lt. Gov. Denny Heck as the Master of Ceremonies!
  - d) Sustaining donors: **please donate if appropriate**
5. Old Business
  - a) Forward Friday cancelled in January to support LD49's event with MGP
6. New Business

- a) Discussion: Working Together Across the County
  
- b) Community liaison function: We now have nametag-sized badges for community liaisons. Some are just the logo and “Clark County Democrats” (like the sign outside our office), and others have that and also say “Community Liaison.” **We need an executive board member to lead the Community Liaison function, including:** keep track of who our liaison is for each group is (eg, LULAC, NAACP, Labor Round Table, Sierra Club, etc.); ask them to be sure to attend regularly; wear the badge identifying themselves as our liaison; listen and be a good ally; and build positive relationships.

7. Announcements and good of the order

8. Next steps and adjournment

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ATTACHMENT

Full list of measurable goals

- LD17 adding 4,000 democratic votes above current base
- LD18 adding 5,000 democratic votes above current base
- LD49 adding 3,710 democratic votes above current base
- Recruit 100 Voter Contact Volunteers
- Double number of PCOs (from 65 on January 1 to 130 by Dec 31)
- 100% of PCOs and VCVs actively conducting voter outreach (or for PCOs, alternative work of their choice)
- Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)
- Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year

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## ATTACHMENT

### Full Zoom Instructions

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+1 386 347 5053 US

+1 507 473 4847 US

+1 564 217 2000 US

+1 646 931 3860 US

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