

Executive Board Meeting Minutes March 18, 2024, 7-8:30 PM

1. Call to order: 19:05

- 2. Seek a motion to approve this agenda and the prior minutes. Motioned by Matt Dittrich, seconded by Charles Polacek. Motion passes
- 3. Adopt the Clark County Democrats' Party Platform

 Seek a motion that the Executive Committee recommends adoption of the Clark County Democrats'

 Party Platform, for a vote of the full membership at the General Meeting. Deferred
- 4. Adopt the Voter Contact Expectations and Timeline (see Attachment A, below)

 Seek a motion that the Executive Committee recommends adoption of the Voter Contact

 Expectations and Timeline, for a vote of the full membership at the General Meeting.

See the Attachment below for the revised text.

Motion to accept revision as proposed by Donna Sinclair, seconded by Alysia I. Privrat. Motion passes 10/0/1

5. The Four Fundamentals

- a) Contact Ten Voters: Based on input from the 49th LD, we are naming this **Win With 10!** so we have a consistent way to refer to it.
- b) What We Stand For: Please keep sharing the videos—thank you! We may have other updates as well.
- c) Ogden Dinner: Saturday, August 24, 5-9 PM, Vancouver Hilton, Featuring Lt. Gov. Denny Heck as MC and keynotes by Rep. Marie Gluesenkamp Perez and Sen. Maria Cantwell (invited)
- d) Sustaining donors: please donate if appropriate

6. Old Business

- a) Come to the Forward Friday! Going to be at 4th Plain Commons on the 29th. This is a joint event and will have speakers as well as catering.
 - a. April is tentatively scheduled and will be a fundraiser for Manka Dinghra for Attorney General. A campaign donation is not required to attend.
 - b. The May 24th event is tentatively in the 20th LD. Discussions are ongoing with the Cowlitz County Democrats
- b) Community liaison function: We continue to look for someone to take the lead.

7. New Business

- a) None this month, except as already addressed above
- Announcements and good of the order
 Website update to reflect the current Executive Board
 Republican ads discussed concerns regarding election integrity and misinformation in the ads.
- 9. Next steps and adjournment 20:25

ATTACHMENT A

DRAFT - REVISED and APPROVED

<u>Voter Contact Expectations for Clark County Democrats, PCOs and Volunteers</u>

- 1. Actively take part in **Win with 10!** That means connecting regularly with 10 infrequently voting Democrats in your neighborhood, to encourage them to become regular and reliable voters. This is fundamental work to increase base turnout in Clark County. Instructions, coaching, voter lists, tips, and support are available from the Clark County Democrats.
- 2. Attend training on doorbelling, phone calling, or other voter contact techniques.
- 3. Reliably show up and doorbell, make phone calls, or use other voter contact techniques upon request from Democratic candidates' campaigns or local Democratic organizations. We'll help you find voter contact techniques you are comfortable with and enjoy doing! This provides a team of well-trained volunteers to our candidates to help them win their campaigns.
- 4. BONUS: The three items above are important for Democratic success. Please focus on accomplishing them as part of our team of volunteers and PCOs! Once you have done so and you are ready to accomplish even more, then please recruit a few friends and allies in your neighborhood to help you split up this work and accomplish it. These friends and allies are your "Precinct Committee," which is where the title "Precinct Committee Officer" comes from. Having a few friends help you organize your neighborhood makes it more fun and more helpful for achieving Democratic victories! This can give you the team you need to canvass (or telephone) your precinct in coordination with election strategy at least once a year, which is a key goal expressed in the state party's PCO handbook.

Important note: Any PCO or volunteer who would rather not do the work shown above because they prefer to do other specific work to help win more votes for Democrats should contact their Legislative District (LD) Chair or PCO/Volunteer Coordinator to discuss that and plan for other work. There is plenty to do and all volunteer work is appreciated! It is definitely ok to take on a different task instead of those above.

To help us all work toward victory as an organized team, every new PCO recruited will be invited to participate when seeking confirmation at the Clark County Democrats General Meetings. This helps to ensure we are all working together as

a team toward the same goals.

The Clark County Democrats seek to work collaboratively and invites the LDs to take part and provide a progress check in on PCO activities at each general meeting. This may be a short reminder or a longer discussion, depending on your preferences. We seek to keep this direct voter contact strategy as a consistent priority across all our organizations.

Together, we can increase voter turnout for Democrats in our neighborhoods and all across Clark County and win more elections for Democrats. Thank you to our dedicated PCOs and volunteers!

2024 Timeline

November 2024: Joe Biden and Marie Gluesenkamp Perez Win! All our Democratic candidates win!

August – November 2024: The Democrats are supplying campaigns with large numbers of well-trained volunteers for doorbelling, phone calling, and other voter contact

June – July 2024: Doorbelling training and phone calling training is held and every PCO and all willing volunteers attend and get trained up, so they are highly valuable to the 2024 candidates when asked to doorbell or phone call.

February – November 2024: Every willing PCO and volunteer is taking active part in **Win With 10!** This means contacting 10 infrequently voting Democrats regularly and developing a rapport with those 10 people in their neighborhood, to encourage them to vote.

February 2024: The leads for the voter contact effort continue to text and call PCOs and volunteers to help them be successful contacting their 10 voters.

ATTACHMENT B

Full list of measurable goals

- LD17 adding 4,000 democratic votes above current base
- LD18 adding 5,000 democratic votes above current base
- LD49 adding 3,710 democratic votes above current base
- Recruit 100 Voter Contact Volunteers
- Double number of PCOs (from 65 on January 1 to 130 by Dec 31)
- 100% of PCOs and VCVs actively conducting voter outreach (or for PCOs, alternative work of their choice)
- Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)
- Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year