



Executive Board Meeting  
March 18, 2024, 7-8:30 PM  
Online via Zoom

Join Zoom Meeting: <https://us02web.zoom.us/j/82999454882?pwd=czdPUEIKSEs3WEFISGI5OHhoOGVIQT09>

#### DRAFT AGENDA

1. Call to order
2. Seek motion to approve of this agenda and the prior minutes
3. Adopt Clark County Democrats' Party Platform  
*Seek a motion that the Executive Committee recommends adoption of the Clark County Democrats' Party Platform, for a vote of the full membership at the General Meeting.*  
Note: Donna and Matt are still working through the edits all of you suggested on the shared Google document, but we will have the final draft to you well before the meeting so you have time to consider it in detail again.
4. Adopt the Voter Contact Expectations and Timeline (see Attachment A, below)  
*Seek a motion that the Executive Committee recommends adoption of the Voter Contact Expectations and Timeline, for a vote of the full membership at the General Meeting.*  
Note: We've incorporated the input received at the March General Meeting and at the March 14 meeting of LD and County Chairs, Vice Chairs, and PCO Coordinators. The March 14 meeting voted 5-1 to bring this recommendation to you and seek your support.
5. The Four Fundamentals
  - a) Contact Ten Voters: Based on input from the 49<sup>th</sup> LD, we are naming this **Win With 10!** so we have a consistent way to refer to it.
  - b) What We Stand For: Please keep sharing the videos—thank you! We may have other updates as well.
  - c) Ogden Dinner: Saturday, August 24, 5-9 PM, Vancouver Hilton, Featuring Lt. Gov. Denny Heck as MC and keynotes by Rep. Marie Gluesenkamp Perez and Sen. Maria Cantwell (invited)

- d) Sustaining donors: please donate if appropriate
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- 6. Old Business
    - a) Come to the Forward Friday!
    - b) Community liaison function: We now have nametag-sized badges for community liaisons. Some are just the logo and “Clark County Democrats” (like the sign outside our office), and others have that and also say “Community Liaison.” **We need someone to lead the Community Liaison function**, including: keep track of who our liaison is for each group is (eg, LULAC, NAACP, Labor Round Table, Sierra Club, etc.); ask them to be sure to attend regularly; wear the badge identifying themselves as our liaison; listen and be a good ally; and build positive relationships.
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- 7. New Business
    - a) None this month, except as already addressed above
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- 8. Announcements and good of the order
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- 9. Next steps and adjournment

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ATTACHMENT A

DRAFT

## **Voter Contact Expectations and 2024 Timeline**

Your involvement is important to us to win more votes for Democrats, and to build an enjoyable, respectful, and mutually supportive team. We that in mind, we offer this positive and clear approach to help volunteers and Precinct Committee Officers (PCOs) know what is expected, what is flexible, and how they can access members of the Democratic team for support.

### Voter Contact Expectations for Clark County PCOs and Volunteers

1. Actively take part in **Win with 10!** That means connecting regularly with 10 infrequently voting Democrats in your neighborhood, to encourage them to become regular and reliable voters. This is fundamental work to increase base turnout in Clark County. Instructions, coaching, voter lists, tips, and support are available from the Clark County Democrats.
2. Attend training on doorbelling, phone calling, or other voter contact techniques.
3. Reliably show up and doorbell, make phone calls, or use other voter contact techniques upon request from Democratic candidates' campaigns or local Democratic organizations. We'll help you find voter contact techniques you are comfortable with and enjoy doing! This provides a team of well-trained volunteers to our candidates to help them win their campaigns.
4. **BONUS:** The three items above are important for Democratic success. Please focus on accomplishing them as part of our team of volunteers and PCOs! Once you have done so and you are ready to accomplish even more, then please recruit a few friends and allies in your neighborhood to help you split up this work and accomplish it. These friends and allies are your "Precinct Committee," which is where the title "Precinct Committee Officer" comes from. Having a few friends help you organize your neighborhood makes it more fun and more helpful for achieving Democratic victories! This can give you the team you need to canvass (or telephone) your precinct in coordination with election strategy at least once a year, which is a key goal expressed in the state party's PCO handbook.

*Important note:* Any PCO or volunteer who would rather not do the work shown above because they prefer to do other specific work to help win more votes for Democrats should contact their Legislative District (LD) Chair or PCO/Volunteer Coordinator to discuss that and plan for other work. There is plenty to do and all volunteer work is appreciated! It is definitely ok to take on a different task instead of those above; just let us know what alternative task you prefer to do so we all stay organized.

To help us all work toward victory as an organized team, every new PCO recruited will be asked if they agree to these expectations when seeking confirmation at the Clark County Democrats General

Meetings, and every existing PCO will be asked to let us know if they will pursue these expectations or prefer to volunteer on other specific work. This helps ensure we are all working together as a team toward the same goals. Remember, if you'd rather do something else instead of this, just discuss it with your LD Chair or PCO/Volunteer Coordinator so they know your intentions.

Legislative Districts (LDs) are independent and are not required to take part in this. The Clark County Democrats invites LDs to take part, and requests that you let us know of your LD's decision. The Clark County Democrats and participating Legislative Districts should include a progress check-in on this work at each of their General Meetings, whenever possible. This can be a short reminder or a longer discussion, depending on your preferences. This request is so that we can keep this direct voter contact strategy as a consistent priority across all our organizations.

Together, we can increase voter turnout for Democrats in our neighborhoods and all across Clark County and win more elections for Democrats. Thank you to our dedicated PCOs and volunteers!

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### 2024 Timeline

November 2024: Joe Biden and Marie Gluesenkamp Perez Win! All our Democratic candidates win!

August – November 2024: The LDs and the Clark County Democrats are supplying campaigns with large numbers of well-trained volunteers for doorbelling, phone calling, and other voter contact

June – July 2024: Doorbelling training and phone calling training is held and every PCO and all willing volunteers attend and get trained up, so they are highly valuable to the 2024 candidates when asked to doorbell or phone call.

February – November 2024: Every PCO and every willing volunteer is taking active part in **Win With 10!** This means contacting 10 infrequently voting Democrats regularly and developing a rapport with those 10 people in their neighborhood, to encourage them to vote.

February 2024: The leads for the voter contact effort continue to text and call PCOs and volunteers to help them be successful contacting their 10 voters.

February 2024: To help us stay organized and on track, the Clark County Democrats Executive Committee, including the LD Chairs, considers and discusses—and hopefully adopts—this addendum to the State PCO Handbook, which would then be considered for adoption at the next General Meeting. This must be done in full consultation with the Legislative Districts who lead so much of this crucially important work.

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## ATTACHMENT B

### Full list of measurable goals

- LD17 adding 4,000 democratic votes above current base
- LD18 adding 5,000 democratic votes above current base
- LD49 adding 3,710 democratic votes above current base
- Recruit 100 Voter Contact Volunteers
- Double number of PCOs (from 65 on January 1 to 130 by Dec 31)
- 100% of PCOs and VCVs actively conducting voter outreach (or for PCOs, alternative work of their choice)
- Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)
- Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year

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## ATTACHMENT C

### Full Zoom Instructions

Clark County Democrats is inviting you to a scheduled Zoom meeting.

Topic: Clark County Democrats' EBoard Zoom Meeting

Time: This is a recurring meeting Meet anytime

Join Zoom Meeting

<https://us02web.zoom.us/j/82999454882?pwd=czdPUeIKSEs3WEFISGI5OHhoOGVIQT09>

Meeting ID: 829 9945 4882

Passcode: 907857

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One tap mobile

+12532050468,,82999454882#,,,,\*907857# US

+12532158782,,82999454882#,,,,\*907857# US (Tacoma)

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Dial by your location

- +1 253 205 0468 US
- +1 253 215 8782 US (Tacoma)
- +1 669 900 6833 US (San Jose)
- +1 719 359 4580 US
- +1 346 248 7799 US (Houston)
- +1 669 444 9171 US
- +1 646 931 3860 US
- +1 689 278 1000 US
- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)
- +1 305 224 1968 US
- +1 309 205 3325 US
- +1 312 626 6799 US (Chicago)
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