



Executive Board Meeting

June 17, 2024, 7-8:30 PM

Online via Zoom

Join Zoom Meeting: <https://us02web.zoom.us/j/82999454882?pwd=czdPUEIKSEs3WEFISGI5OHhoOGVIQT09>

### DRAFT AGENDA

1. Call to order (Tim)
2. Seek motion to approve of this agenda and the prior minutes (Alysia)
3. ACTION: A motion at last week's General Meeting requires us to decide tonight whether to seek an office location with the Coordinated Campaign, or not. We will discuss and vote. Please note: The selection of a specific location is not required tonight.
4. ACTION: Form a team to work with the candidates to plan for primary and general election night watch parties. Ideally we could have just one at one agreed upon location, but that may or may not be possible.
5. The Four Fundamentals (updates if needed—it's ok to pass)
  - a) Consistent Messaging  
Any updates on our new Unity Platform. Is there a use for it in the media in the run-up to November?
  - b) Win With 10!  
Updates and next steps
  - c) Ogden Dinner  
Updates and next steps. How are the live auction items coming along? How is the candidate forum at the beginning coming along?
  - d) Sustaining donors  
Update and Next Steps
6. Old Business
  - a) Come to the Forward Friday in June!

7. New Business
  - a) None this month
8. Announcements and good of the order
9. Next steps and adjournment

ATTACHMENT A:

Full list of measurable goals

- LD17 adding 4,000 democratic votes above current base
- LD18 adding 5,000 democratic votes above current base
- LD49 adding 3,710 democratic votes above current base
- Recruit 100 Voter Contact Volunteers
- Double number of PCOs (from 65 on January 1 to 130 by Dec 31)
- 100% of PCOs and VCVs actively conducting voter outreach (or for PCOs, alternative work of their choice)
- Sustaining donors drive exceeding \$2500 per month (current baseline \$1800)
- Ogden Dinner raising \$26,000 (net) and stabilized as an ongoing system from year to year

## ATTACHMENT B

### Full Zoom Instructions

Clark County Democrats is inviting you to a scheduled Zoom meeting.

Topic: Clark County Democrats' EBoard Zoom Meeting

Time: This is a recurring meeting Meet anytime

Join Zoom Meeting

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Meeting ID: 829 9945 4882

Passcode: 907857

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• +1 669 444 9171 US

• +1 646 931 3860 US

• +1 689 278 1000 US

• +1 929 205 6099 US (New York)

• +1 301 715 8592 US (Washington DC)

• +1 305 224 1968 US

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