



Voter Contact Expectations Policy and Timeline

Your involvement is important to us to win more votes for Democrats, and to build an enjoyable, respectful, and mutually supportive team. With that in mind, we offer this positive and clear approach to help volunteers and Precinct Committee Officers (PCOs) know what is expected, what is flexible, and how they can access members of the Democratic team for support.

Voter Contact Expectations for Clark County PCOs and Volunteers

1. Actively take part in **Win with 10!** That means connecting regularly with 10 infrequently voting Democrats in your neighborhood, to encourage them to become regular and reliable voters. This is fundamental work to increase base turnout in Clark County. Instructions, coaching, voter lists, tips, and support are available from the Clark County Democrats.
2. Attend training on doorbelling, phone calling, or other voter contact techniques.
3. Reliably show up and doorbell, make phone calls, or use other voter contact techniques upon request from Democratic candidates' campaigns or local Democratic organizations. We'll help you find voter contact techniques you are comfortable with and enjoy doing! This provides a team of well-trained volunteers to our candidates to help them win their campaigns.
4. **BONUS:** The three items above are important for Democratic success. Please focus on accomplishing them as part of our team of volunteers and PCOs! Once you have done so and you are ready to accomplish even more, then please recruit a few friends and allies in your neighborhood to help you split up this work and accomplish it. These friends and allies are your "Precinct Committee," which is where the title "Precinct Committee Officer" comes from. Having a few friends help you organize your neighborhood makes it more fun and more helpful for achieving Democratic victories! This can give you the team you need to canvass (or telephone) your precinct in coordination with election strategy at least once a year, which is a key goal expressed in the state party's PCO handbook.

Important note: Any PCO or volunteer who would rather not do the work shown above because they prefer to do other specific work to help win more votes for Democrats should contact their Legislative District (LD) Chair or PCO/Volunteer Coordinator to discuss that and plan for other work. There is plenty to do and all volunteer work is appreciated! It is definitely ok to take on a different task instead of those above; just let us know what alternative task you prefer to do so we all stay organized.

To help us all work toward victory as an organized team, every new PCO recruited will be invited to participate when seeking confirmation at the Clark County Democrats General Meetings. This helps to ensure we are all working together as a team toward the same goals.

The Clark County Democrats seek to work collaboratively and invite the LDs to take part and provide a progress check-in on PCO activities at each general meeting. This may be a short reminder or a longer

discussion, depending on your preferences. We seek to keep this direct voter contact strategy as a consistent priority across all our organizations.

Together, we can increase voter turnout for Democrats in our neighborhoods and all across Clark County and win more elections for Democrats. Thank you to our dedicated PCOs and volunteers!

Timeline

Shortly after even-year elections:

Clark County Democrats Executive Committee, including the LD Chairs, names a PCO Coordinator (or two) who trains PCOs on this policy and stays in regular contact with PCOs to encourage them to follow through.

Starting the December after even-year elections, and extending continuously for the next two years:

The PCO Coordinator(s) and any other leads for the voter contact effort regularly text and call PCOs and volunteers to help them be successful contacting their 10 voters.

Every PCO and every willing volunteer is taking active part in **Win With 10!** This means contacting 10 infrequently voting Democrats regularly and developing a rapport with those 10 people in their neighborhood, to encourage them to vote.

June – July each year:

Doorbell training and phone calling training is held and every PCO and all willing volunteers attend and get trained up, so they are highly valuable to the candidates when asked to doorbell or phone call.

August – November before an election:

The LDs and the Clark County Democrats are supplying campaigns with large numbers of well-trained volunteers for doorbelling, phone calling, and other voter contact

November election:

Our Democratic candidates win!